



Masefield Primary School

Masefield Road, Little Lever, Bolton, BL3 1NG



Executive Headteacher

Mrs. L. Whittaker

Head of School

Mr. A. Done

24 October 2024

Dear Parents

I am writing to update you regarding our communication methods at Masefield. The reason for this is twofold: we are moving information management systems next term and we have an increased amount of miscommunication & inconsistencies with the use of class dojo.

1. With our new information management system (Bromcom), all communication with school can be made through the app, therefore we are streamlining our systems to avoid any confusion and additional workload.

2. The staff here love teaching and enjoy spending time with pupils. They go the extra mile to plan exciting topics, make lessons fun, provide quality feedback and additional support in order to motivate and enthuse pupils and extend learning; they organise class trips, creative learning experiences and after-school clubs, all of which has a significant impact on their working day and takes up a good chunk of their own time. The feedback and support that we get from the vast majority of parents either face-to-face or through the parent questionnaire, tells us that you value our staff here too. We also know that staff couldn't do one half of the extra things done if it wasn't for your help and support. Together, we strive to make sure that your child has a happy and fulfilling primary school experience and we continue to be amazed at, and grateful for, the help and support you give in so many ways.

Unfortunately, there has been a number of miscommunications through the dojo messaging app which do not align with its intended purpose. This has led to additional workload, offence or hurt to the recipient. The situation is much more difficult now than it has ever been and we know that it is not unique to us; it is affecting many schools. Whilst most of the correspondence we get is extremely positive, staff have shared with us the anxiety they feel when they receive communication which has been misinterpreted or is inappropriate.

The overwhelming majority of our parents are supportive. Some parents have already contacted the school to offer their support and express their concern and disappointment when hearing a small number of parents discussing their communication with staff or reading about it in a WhatsApp group.



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Contacting Your Child's Teacher

Teachers will be available for a quick word before school; our policy of children making their way to the classrooms independently at the start of the day means that staff are already busy with pupils in class so please make sure you arrive in plenty of time for discussion. If you need to pass on a message in the morning, please speak to (or email) the school office, a member of staff on duty or write a brief note for your child to hand to the class teacher. Alternatively speak to the teacher at the end of the day. We understand that talking at length at the classroom door or in the playground is difficult so if you need to talk to your child's class teacher in more detail or in private, please make an appointment with them directly or through the school office. All contact from class teachers to parents will be made in person at the end of the school day, through the newsletter or via the text system. Staff in EYFS will continue to use DoJo to share children's learning with parents.

Dojo will no longer be used for any communication needs.

Finally, thank you for your continued support; we are hoping that the new system will make communication a lot clearer and more effective at Masefield,

Yours sincerely

Mr A Done

Head of School



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